

General Info

Client Name --

Company name --

Address --

Phone Number --

Cellphone --

Website --

Email --

About You

What services or benefits that make your business unique and that are most important to your customers? --

How are you currently communicating those benefits to both current and potential customers to increase revenue and gain new customers? --

If we were to help you get a new customer from your website, what would that be worth to your business? --

What are other websites might people visit when searching your services? --

About The Project

What are your expectations? --

Is an easy to use website important? --

How far along are you in the process and what is your timeline? --

Is your site meant to be a lead generator, an online brochure or online store? --

If you sat at your computer and did a Google search which keyword(s) would you expect your site to show up for? --

Do you have a budget in mind? --

Design

Do you need a logo? --

Do you have a favorite color scheme? --

List 3 business websites you admire? --

Who are your competitors? --

Content

Do you need a writer? --

Do you have Photos for your website? --

Are you interested in having a photographer work with you to get some publicity shots? --

Technical

Do you have a domain ? --

Do you have web hosting? If so who is the hosting with? --

Will you be selling on your site? --

Web Presence & Marketing

What keywords would a prospect use to find you? --

Do you need help with social media? --

Do you plan on blogging? --

Do you use email Marketing? --

Are you interested in Pay Per Click advertising on Google, Facebook, Twitter, or Linked-in? --

Are you interested in business cards, brochure, direct mail, business signage, tradeshow displays? --