Hi [FIRST NAME],

Hope you’re doing well.

As a locally-owned business, our goal to provide the highest quality service and care deeply about how our work affects customers like you. We'd love if you could send us an email and tell us what we can do to better serve you next time.

As you may know, many people like you rely on online reviews to make sure they get the best service possible. It would really help me if you’d be willing to leave a quick review on Google for the recent [SPECIFIC] services from us. It should only take a moment if you click here [INSERT LINK YOU CREATED USING BITLY.com].

Thank-you for taking time out of your day. 5 star reviews makes such a difference in how we show up and serve others! Every review helps build credibility for future customers.

[YOUR NAME]